

ABID BELI

THE RESILIENCE ARCHITECT · SPEAKER · AUTHOR · FOUNDER · KARACHI



30 years of building, failing and rebuilding in Pakistan — turned into frameworks any audience can use.

ABOUT

Abid Beli is a Karachi-based entrepreneur, keynote speaker and author of *The Resilience Architect*. Over 30 years he has built Pakistan's first online store, set a world record, launched Asia's first smartphone film festival, and founded WorkMore, Karachi's day-and-night coworking space. He speaks on resilience, entrepreneurship and Pakistan's digital economy.

TALKS

- 01 The Resilience Architect**
Signature Keynote. Three mental models — Minus Capital, the Evidence Portfolio and the TRY ME mindset — from 30 years of building in Pakistan.
- 02 Starting from Zero: The Minus Capital Playbook**
How to launch without money, connections or permission.
- 03 Pakistan's Digital Economy: Past, Present & Future**
What worked, what failed, and where the next decade's opportunities are.
- 04 AI Automation for Business Growth**
The AI tools a Pakistani business can deploy this month to cut costs and move faster.
- 05 Youth Empowerment & The Next Generation**
Straight talk for students, in English or Urdu.

PROOF POINTS

- Pakistan's first online store — Beliscity.com, 2001
- World record — largest national anthem gathering, 5,857 people, 2011
- Asia's first smartphone film festival — iSmartFilms, 2015
- SATHA Innovation Award 2017 · Who's Who Pakistan 2018
- Founder & CEO, WorkMore — 500+ members, Karachi

STAGES

- University of Karachi — Keynote, 2024
- Pakistan Tech Summit — Panel Speaker, 2024
- Startup Grind Karachi — Featured Speaker, 2023
- IBA Karachi — Guest Lecture, 2023
- Pakistan Ecommerce Conference — Keynote, 2022
- LUMS — Guest Lecture, 2022
- Digital Pakistan Summit — Panelist, 2021
- iSmartFilms Festival — Host & Speaker, 2015

FORMATS Keynote · Workshop · Panel · Fireside chat · English & Urdu · Pakistan, UAE, Saudi Arabia

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